



*Nurturing Children
Strengthening Families*

November 27, 2019

Dear Greenbriar Supporter:

Greenbriar is continuing to celebrate its 70th anniversary milestone by operating its annual Gift Wrap Center. Our annual Gift Wrap Center is located in the Oglethorpe Mall and raises much needed funds to support Greenbriar's mission of nurturing children and strengthening families. This is a major operation that requires support from local businesses like yours.

We are asking for your partnership with Greenbriar as a sponsor of the Gift Wrap Center. You can partner with us in two ways; **1)** a direct sponsorship with marketing benefits; and **2)** recruitment of employees from your company to serve as volunteers at the Gift Wrap Center. Lesley Francis PR, our marketing professional, will insure your business gains maximum promotion in traditional and social media mediums.

In 2018, Greenbriar conducted 278 home visits when child abuse or neglect was suspected or reported; 137 children in the Early Childhood Education and Care program demonstrated measurable improvement in social, emotional, language, cognitive and physical skills; 2, 495 nights of safe shelter and support services were provided to children who were at-risk of or had experienced abuse or neglect; and 13 homeless young adults gained and maintained employment and was provided life skill trainings.

Help us help our community's most at-risk, families, homeless and runaway, abused, and neglected children.
Celebrating 70 Years of Nurturing Children and Strengthening Families.

Stephanie Majors will follow-up soon with a call to your office to discuss how your sponsorship can help our children and families this holiday season. I can also be contacted at (912) 234-3431. Thank you and I hope we can count on you.

For The Children,

Gena P. Taylor

Gena P. Taylor
Executive Director

GPT/sm



Gift Wrap Center Sponsorship Levels:



\$1,500 - Santa Claus Is Coming To Town

- Logo recognition in all publicity and advertising, including press releases, print, television, radio and internet;
- link to your website;
- prominent signage at the Gift Wrap Center;
- appearance and/or recognition at grand opening



\$1,000 - Jingle Bells

- Logo recognition in all publicity and advertising, including press releases, print, television, radio and internet;
- link to your website;
- prominent signage at the Gift Wrap Center.



\$750 - Rudolph The Red-Nose Reindeer

- Logo recognition in all publicity and advertising, including press releases, print, television, radio and internet;
- link to your website.



\$500 - Frosty The Snowman

- Logo recognition in all publicity and advertising, including press releases, print, television, radio and internet.