



November 6, 2020

Dear Friends of Greenbriar:

Happy Holidays! We all need a reason to be festive, after a challenging year. Celebrate the holidays with Greenbriar Children's Center at our annual Gift Wrap Center.

Greenbriar Children's Center helps the most vulnerable in our community...our children. Nurturing and caring for children is what we do....**and it is what YOU can do too.**

Greenbriar is already planning for its largest annual fundraiser, with the opening of our Gift Wrap Center at the Oglethorpe Mall, scheduled for December 4, 2020.

The Gift Wrap Center offers shoppers, and the community, an opportunity to have their gifts professionally wrapped by a team of eager elves from Greenbriar and community volunteers. We cannot, however, do our work without sponsorships from local organizations like yours.

In exchange for your support, we offer several options for recognition. Please see the attached sheet to determine which opportunity is right for you and your organization. Simply fill out the attached form, noting your preferred sponsorship level and return to us with an enclosed check.

Cherie Trice will follow up with you soon to discuss the event further. She can also be reached at [ctrice@greenbriarchildrencenter.org](mailto:ctrice@greenbriarchildrencenter.org).

Please help nurture a child this holiday season. On behalf of the children, we are grateful for your support.

Warmly,

Gena P. Taylor  
Executive Director

Enclosed: Sponsorship Levels



## *Gift Wrap Center Sponsorship Levels*

### *\$5,000 – Premier Sponsorship:*



- Weekly mentions during holiday season on Facebook, Instagram & Twitter social media;
- TV and radio recognition as available;
- Appearance or Recognition at Grand Opening;
- Premier signage at the Gift Wrap Center;
- Logo recognition in Greenbriar monthly e-news for October through December, reaching more than 3,200 households;
- Link to your website;
- Logo recognition in all publicity and advertising, including press releases and internet.

### *\$2,500 – Santa Claus Is Coming To Town:*

- Appearance or Recognition at Grand Opening;
- Prominent signage at the Gift Wrap Center;
- Logo recognition in Greenbriar monthly e-news for October through December, reaching more than 3,200 households;
- Link to your website;
- Logo recognition in all publicity and advertising, including press releases and internet.



### *\$1,000 – Jingle Bells:*

- Prominent signage at the Gift Wrap Center;
- Link to your website;
- Logo recognition in all publicity and advertising, including press releases and internet.

### *\$500 – Frosty The Snowman:*

- Logo recognition in all publicity and advertising, including press releases and internet.

